



simplex
platform

simplex
nubes

simplex
pro

simplex
player

simplex
manager

simplex
collector

simplex
server

about simplex platform

The simplex portfolio offers a range of solutions to cover the complete video workflow from production to upload, delivery and analysis.

Just make it happen - Nubes

The web based application is the fastest and easiest way of publishing rich media within your environment.

No boundaries- Pro

Simply create a live or on-demand webcast with polling or chat, an explaining screen recording or add subtitles and interactions to an existing video, and share it internally or with a public audience.

Anyone, everywhere – Player

Your customized look and feel bringing your content to all browsers and mobile devices – on-demand or live.

Up to date - Manager

A view in the *simplex Manager* answers all your questions regarding statistics and analysis. Manage all your users and videos from this self-service portal.

One for all – Collector

Combines the advantages of a secure DAM and collaborative platforms. Collect all your photos, audio, videos and documents on this user-friendly portal and share it across your channels.

about xtendx

Incorporated:
in 2003

Headquarter:
Xtendx AG
Regensdorf by Zurich, Switzerland

Business Activity:
Development and Deployment of
Enterprise Solutions as Cloud based
Service (SAAS) and/or Software for
Corporate Infrastructures.

Core Offering:
The *simplex Platform* supports
corporates and media houses
effectively and efficiently to manage
and deliver all media content. Live
and on-demand.

simplex –
because enterprise video is simplex.

simplex Pro is the production studio for multimedia webcasts. This is where all content (audio, video, presentation, graphics etc.) come together and can be placed on a video timeline. The final webcast will be synchronized and published to your audience.

simplex Pro is a client application and comes with local, fast encoding. It allows you to combine your video with other features such as subtitles or interactions. The result is a professional audiovisual user experience .

In todays multimedia communication, webcasts are a successful channel for spreading your message. Additionally to standard on-demand, *simplex Pro* brings you live webcasts and screen recordings. Further, moderated chats or live polling are features to engage your audience.

Regardless of various functions and features, *simplex Pro* is an easy-to-use interface. Because - Video communication is so **simplex**.

Key Features



on-demand webcast

To start a project in *simplex Pro*, simply select your files (video, presentation) from your library. After the automatic upload and encoding, modify your video timeline by placing the slides, subtitles, splitting the webcast in chapters, inserting a speaker and creating a poster frame. Enable your presentation for download or provide additional links, and publish the webcast to your audience.



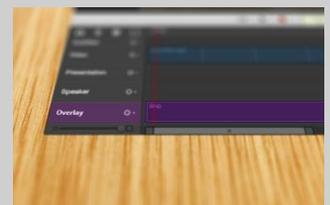
live and recording

Easy as on-demand you can start a live webcast. Open a new project and insert presentation and information such as speaker details and event time. Share your live event to public audience or designated single users including authentication through individual login key and password. Record parts or the entire live video for future on-demand videos.



chat and polling

Participants of live webcasts are not only watching, but want to be interactive. Start a live polling with pre-defined answers to get the feedback you need. You can share the result with everyone or keep it hidden. Moderated live chats give you the power to choose from incoming questions and answer it directly, visible for everyone. Your audience is ready. Are you?



interactions

The target of video communication is not only getting viewers. User engagement is key. Place interactions on a video timeline and allow your audience to get more information about what they are watching. If text only, link to a webshop, an external URL or a complete Java-function, with interactions you deliver more than just video minutes. It's an experience.

How it will help you

With *simplex Pro*, video delivery is really simple. Simply start a live session or a screen recording, engage your audience in a chat, get feedbacks with a poll and insert video interactions. Whatever message you have, with *simplex Pro* you deliver it as truly new experience. Fast and easy. Webcasting is **simplex**.

Just use it

Discover how *simplex Pro* delivers your message in motion. Visit www.xtendx.com or contact sales@xtendx.com.